

GASOLINE ADVERTISING PRODUCTS

DIVISION OF INNOVATIONS USA, INC.

58 SYLVAN AVENUE, CLIFTON, NJ 07011 TEL. 866-442-7744 FAX 866-442-7745

AUTHORIZED DISTRIBUTOR APPLICATION

(Please print legibly)

Following criteria must be fulfilled to become authorized Distributor with Gasoline Advertising Products:

	Yes	No
1. Is your Company listed in the Petroleum Equipment Institute under distributors membership?	_____	_____
2. Is your Company engaged in reselling and distributing products and holds a valid resell certificate?	_____	_____
3. Does you Company sell or intend to sell products listed in our catalog and our website?	_____	_____

As an Authorized Distributor of Gasoline Advertising Products you must:

- Maintain \$5,000 annual purchases.
- Maintain inventory of the products distributed for Gasoline Advertising Products.
- Display and Advertise our products at you premises through varies means of promotions.

Company Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____ **Website:** _____

Key Contact: _____ **Cell:** _____ **E-mail:** _____

Alternate Contact: _____ **Cell:** _____ **E-mail:** _____

What type of products do you distribute? Please check all that apply Area of Business by Percentage or Targeted & Established

Pump Topper Price Signs	_____			Percentage of		Have
Pump Topper Display Signs	_____			business		established
Pump Graphics and Switch Graphics	_____			involving GAP's		working
Pump and Station Decals	_____			Products		relationship
Pump and Station Signs	_____					
Curb Stands and Island Brackets	_____	Oil Company		_____		_____
Compliance Decals	_____	Fuel Distributor/Jobber		_____		_____
Compliance Signs	_____	Service Contractor		_____		_____
Island Accessories (Waste Cans, Squeegee, etc.)	_____	Convenience Store Chain		_____		_____
Convenience Store Signs	_____	Wholesale Clubs w/ Gas Stations		_____		_____
D.O.T Placards & Decals	_____	Independent Dealers		_____		_____
UST & AST Identifiers (Tags, Decals & Signs)	_____	Branded Stations & End Users		_____		_____
		Bulk Fuel Carriers		_____		_____
		UST & AST Tank Installers		_____		_____

How long has your company been in business? _____

How long at the current address? _____

Does your company have multiple locations? _____

Number of non administrative personnel? _____

Number of active service vehicles? _____

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Principle geographic coverage (complete as is applicable):

Local: _____ mile radius of (city/st) _____

Regional: (specify the exact region(s) covered): _____

Interstate: (specify states covered): _____

Please list other manufacturers whose products your company is authorized to sell: _____

Commitments and Agreements

Gasoline Advertising Products is committed to the highest standards of excellence in business practices and the design, manufacture and sale of quality products. In pursuit of these goals, Gasoline Advertising Products will provide to its Authorized Distributors:

1. Sales lead through website, toll free telephone support and bulk order pricing.
2. Local sales, marketing, and design assistance
3. Help in developing sales and promotional materials
4. Support for local trade shows on a best effort basis
5. Demonstration kits and materials at a reasonable cost
6. Form a strong working relationship with the Authorized Distributor to build both companies' businesses

By means of this application and subject to its acceptance and approval, in writing, the applicant promises to:

1. Use its best efforts to sell and support Gasoline Advertising Products (Minimum purchase requirement of \$5,000 net annually)
2. Conduct all business associated with Gasoline Advertising Products in a manner which will in no way harm its market presence or reputation
3. Furnish, to the best of the Distributor's ability, quarterly forecasts of future sales of Gasoline Advertising Products
4. Protect and hold as confidential all Gasoline Advertising Products intellectual property and trade secrets
5. Pay accounts in a timely manner in accordance with the specified terms
6. Specify Gasoline Advertising Products in every quote possible
7. Insure installation of all Gasoline Advertising Products are in accordance with specifications and to the highest degree of industry standards

Owner(s) & Officer(s) Information

1.) Name: _____ Title: _____

2.) Name: _____ Title: _____

3.) Name: _____ Title: _____

4.) Name: _____ Title: _____

I, _____, a duly authorized agent
(Print Name and Title)

of the applicant Company have read, understood and acknowledged the commitments of both parties hereto and, accordingly do hereby submit this Distributor Application.

Applicant's Signature

Date